

September 06, 2014

Subject: FBCG Exhibit at the 25<sup>th</sup> Anniversary GSL International Scale Vehicle Model Championship and Convention; Salt Lake City, Utah; April 30 – May 3, 2015; Sheraton Hotel.

Dear Guildsmen,

The Fisher Body Craftsman's Guild has been invited by Mr. Mark Gustavson, GSL founder and Director, to display an array of 12-15 of the most exquisite Guild models at the 25<sup>th</sup> Anniversary, GSL International Scale Vehicle Model Championship and Convention. GSL members are adult plastic scale model builders, customizers and scratch builders (ages 18 to 80) ranging from amateur to near-professional builders. They do everything: cars, light trucks, medium and heavy duty trucks, motorcycles, emergency vehicles, antique cars and trucks, race cars (demo derby, dirt track speedsters, Formula 1, NASCAR and stock), automotive-themed dioramas, and more, limited only by their imaginations. Like the Guildsmen, they are perfectionists, artists and designers and love to have fun.

In May 2007, I gave a FBCG Seminar at GSL XXI and have worked over the years to “integrate” a Guild model presence into this event. This dream has finally come true for 2015 with Mr. Gustavson's kind invitation. Working on the FBCG project has allowed me to get “updated” on the scale model car building world, to realize that model car building as a hobby is very strong, and that the GSL is the modern version of the Guild. They have a scratch-building category, and in 2007, I saw some winning examples which rivaled the Guild in design and craftsmanship. The confluence of the great contemporary scale vehicle championship (GSL) with the great historic scale vehicle championship (FBCG) will be breathtaking. But, in order to have that Guild model presence be felt, we need your cooperation.

Mark Gustavson has reserved 18 linear feet of display space in the Projects and Displays area of the Convention floor which would accommodate 12-15 Guild models with ID placards. Although subject to change, we plan to have a continuous loop video, flat memorabilia, educational hand-outs and possibly one or two vertical educational placards.

Guildsmen would take turns at the display tables to provide security and to talk with the public as well as GSL members, answer questions, etc. Meanwhile, Guildsmen can peruse the display of World International Competition models in the Grand Ballroom. In addition, there will be an Auction to raise funds for GSL, Seminars on all types of model building topics (tools, techniques, technology and “how-to”) and tours of their International Model Car Builder's Museum. (They provide the transportation.)

Mr. Gustavson has agreed to pay each Guildsman's registration fees (\$40-\$60 value). So if you want to participate we will get you registered and on their Attendee Email List. Thursday (April 30) would be Registration and set-up day, Friday and Saturday May 1 & 2 would fully

operational days of the Convention with models being judged in the Grand Ball Room. Seminars are continuous days and evening. The Sunday Awards Breakfast (May 3) requires tickets, but we are still negotiating with Mark, on behalf of the Guildsmen, to make this a perk. GSL awards a lot of trophies and the images of the winning designs are projected on a large overhead screen for the breakfast audience to view. By 2 PM Sunday, GSL attendees are off to catch their planes.

Essentially, the Guildsmen would be asked to provide a Guild model(s) for display in the Projects and Display area. These same models would be arrayed up-front for the FBCG Seminar, and each Guildsman would be requested to speak briefly at the Seminar. In addition, in the Projects and Displays area, the Guildsmen would interact with the public and answer Q/A's about their models. Also, one or two of the models would be displayed at the Trade Show where the Guild books 1 & 2 would be sold by Jeanie Jacobus, my wife.

There are several ways to participate:

Option 1. - Volunteer for one day with your Guild models, or

Option 2. - Volunteer for two days with your Guild models, or

Option 3. - Come and enjoy meeting with the Guildsmen. No model necessary.

Option 4. - Bring a Guild model or models and loan them for this Salt Lake City event. Your model(s) (in their shipping crates) can be placed in the custody of John and Jeanie Jacobus at the Sheraton Hotel for safe keeping and handling. You can drop them off early Thursday April 30, and pick them up, late Sunday May 3, after 2 PM.

The individual Guildsmen would be responsible for sharing security during the Convention event and be responsible for removing their model(s) at the end of the day. John and Jeanie Jacobus would be responsible for removing any model(s) in their custody at the end of the day.

I am very excited about sending you this invitation so you can plan to attend. We all know from our success at the 2004, 2008 and 2013 Guild reunions, advance planning is the key to success as it allows folks the time to make economical travel plans. The Sheraton Hotel (150 West 500 South, Salt Lake City, Utah) is offering a special Group Rate of \$128 per night for single or double occupancy. This rate applies until February 28, 2015. For further GSL World Championship and Convention details please see <http://www.gslchampionship.org/>

As a group exhibition at the Guild Reunions, the historic Guild models have received rave reviews in 2004 (GM Tech Center in Detroit), 2008 (Museum of Fine Arts, Boston) and 2013 (AZ Biltmore with R&M Auto Auction, Phoenix, AZ). I consider the GSL International Scale

Vehicle Competition and Convention one of the top exhibition venues for our Guild models.  
Let's make our presence felt. This is the BIG ONE for all car modelers and modelers in general.

Sincerely yours,

John L. Jacobus, Guildsman (1961-66)

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